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06/11/2020

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91253873 | |
|---------------------------|--|--|
| Party | Plaintiff The Procter & Gamble Company | |
| Correspondence Address | EMILY JUDGE THE PROCTER & GAMBLE COMPANY ONE PROCTER & GAMBLE PLAZA, C9 CINCINNATI, OH 45202 UNITED STATES pgtrademarks.im@pg.com 513-983-1100 | |
| Submission | Appearance of Counsel/Power of Attorney | |
| Filer's Name | Govinda M. Davis | |
| Filer's email | govinda.davis@dinsmore.com, karen.gaunt@dinsmore.com, robin.bissantz@dinsmore.com, trademarks@dinsmore.com | |
| Signature | /Govinda M. Davis/ | |
| Date | 06/11/2020 | |
| Attachments | P and G v Hair Codes - Notice of Appearance KKG and GMD.pdf(471329 bytes) | |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Published on November 26, 2 | | |
|---|--------------|---|
| The Procter & Gamble Comp Opposer, v. | any,)))) | Opposition No. 91253873 Mark: HAIR CODES |
| |) | |
| Hair Codes, | | |
| Applicant. |))) | |

NOTICE OF APPEARANCE OF COUNSEL

Notice is hereby given that Karen Kreider Gaunt and Govinda M. Davis of Dinsmore & Shohl LLP, Suite 1900, 255 East Fifth Street, Cincinnati, Ohio 45202, enter their appearance as counsel for Opposer The Procter & Gamble Company in the above-identified Opposition proceeding.

Date: June 11, 2020 Respectfully submitted,

DINSMORE & SHOHL LLP

By: s/ Karen Kreider Gaunt /

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Gamble Company

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Notice of Appearance of Counsel was served on the following via e-mail, on June 11, 2020, as follows:

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s/ Karen Kreider Gaunt /
Karen Kreider Gaunt, Esq.
Attorney for Opposer The Procter &
Gamble Company

CERTIFICATE OF ELECTRONIC FILING

I hereby certify that the foregoing **NOTICE OF APPEARANCE OF COUNSEL** was electronically filed with the Trademark Trial and Appeal Board on June 11, 2020.

s/ Karen Kreider Gaunt /
Karen Kreider Gaunt, Esq.
Attorney for Opposer The Procter &
Gamble Company

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